Technology design, development, and integration for managing content from production to published.

Aptara's Content Technology Services (CTS) Division helps the world's leading scientific, technical, medical and scholarly journal publishers optimize their content supply chain to capitalize on the rapid advancements in digital and mobile delivery channels. With alumni from Accenture, PricewaterhouseCoopers, Microsoft, and Merrill Lynch, Aptara's CTS team delivers a unique blend of technology consulting and systems integration tailored to publishers' specific goals and challenges.

Supporting the full content ecosystem, Aptara's CTS offerings range from solutions architecting to systems management, including:

- Strategic IT Transformation – Process re-engineering intitatives, platform migration, and IT organization and process.

- eCommerce/Website Services – Creating or revamping a website to handle the distribution of content through new channels. Options include payment collection and hosting.

- Application Development – End-to-end custom application development, including application architecture, design, planning, engineering and integration, along with 24x7 production support and legacy application migration. Among other popular open source technologies, platforms supported include:
  - Microsoft (C++/C#, VB, .Net, SQL)   - MarkLogic   - Moodle
  - Java (Wepsphere, BEA, Apache)   - Drupal   - Magento
  - Alfresco   - Mongo DB

- Quality Assurance and Testing – Test automation technology and proprietary methodologies for QA Requirements Analysis, Test Design, Test Execution, Defect Tracking and Reporting, in addition to Independent Validation and Verification services to compliment clients' internal QA functions.

- Consulting and Staffing – Supplemental resources to help companies align with industry trends and develop long-term growth strategies; available for short- and long-term assignments.

- IT Services Outsourcing – Utilizing offshore resources provides publishers maximum gains in operational agility, scalability and cost-effectiveness.

Aptara's Content Technology Services.
Driving solutions for new digital and mobile channels.